

TRAINING MASTERS

“PURSUING INSTRUCTIONAL EXCELLENCE”

Product Points

- ❖ Topics are relevant to career school instructors.
- ❖ Content addresses specific factors related to teaching in career colleges and schools such as instructors’ industry experience, the regulatory environment, the diversity of the students, the nature of the programs, etc.
- ❖ Narrated so that the facilitator does not have to be an expert on the topic.
- ❖ Animated so that its shelf life is unlimited.
- ❖ Draws humor and entertainment into the sessions so that they are enjoyable and more likely to capture and keep the attention of the group.
- ❖ One topic per CD running from 1 and 2 hours
- ❖ Each CD can be divided into small segments of delivery for more than one session.
- ❖ Can be paused at any point to give the facilitator and the group opportunity to interact and discuss the topic as it relates to their school.
- ❖ Offers a complete instructor competency tool that can be used as a self-evaluation tool, a reference for training needs, a basis for instructor evaluation, etc.
- ❖ Offers a classroom observation form that relates to PIE topics.
- ❖ Schools can select a topic for the entire faculty or develop individual instructors’ areas of concentration.
- ❖ Provides a resource file that contains a variety of support materials including a presenter’s guide, a session outline, case studies, ice breakers, a test, a completion certificate, etc.
- ❖ Is a commitment to faculty development and becomes a tool at the fingertips of the education supervisor. It is a building program – building classroom skills and effectiveness, faculty morale, a deeper understanding of adults as learners, more relevant insight into teaching and learning, enthusiasm for student retention and success, ways to use other school resources to keep students motivated, and more.
- ❖ Gets new instructors immediately into the mindset and activity of training and career school features.
- ❖ Offers content that veteran instructors find helpful.
- ❖ Helps all instructors understand the mission of the school and their impact on the school’s success.
- ❖ Gives senior instructors an opportunity to share their expertise.
- ❖ Offers many tips and scenarios that instructors can relate to.
- ❖ Gives instructors strategies and teaching techniques that they can immediately integrate into classroom and labs.
- ❖ Part time instructors no longer have to miss the session. They can take the CD home and feel a part of the program.

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- ❖ Supports faculty development compliance requirements.
- ❖ Schools can build a library of CDs over time.
- ❖ Keeping the faculty development program in-house allows for a better opportunity to integrate the concepts into the classroom.
- ❖ Contributes to faculty morale and identity.
- ❖ Is affordably priced, particularly since each CD purchased belongs to the school forever and many instructors can be trained with only one cost.
- ❖ Is licensed by campus and each campus has a direct link into the Training Masters management team for support and assistance.
- ❖ Eliminates the need to bring an outsider into the school for an in-service session.
- ❖ Each CD has two delivery options – one for a group and one for individual use.
- ❖ Moves instructors away from lecture dominance where students are not very active.
- ❖ Is based on research and proven methodology.
- ❖ The group session allows for the sharing of ideas, opinions, experiences, etc.
- ❖ The group session involves the use of hand-held remotes making the session very interactive and engaging.
- ❖ The same remotes can be used in the classroom with the students and Training Masters' free software called "Klickerz.™"
- ❖ Anyone in the organization who does presentations can use the remotes and the software to build questions into PowerPoint®, guide a group through a series of questions, or play our First Response game which reinforces learning and pumps energy into the participants.
- ❖ Klickerz™ is being integrated into other products including curriculum and admissions recruitment programs.
- ❖ Only requires a computer, speakers, a projector, and an enthusiastic facilitator.
- ❖ Encourages instructors to regularly evaluate their effectiveness and adapt or adopt strategies that are appropriate for the adult learner in career schools.
- ❖ Demonstrates to the instructors that the administration is interested in supporting their growth and professional development.
- ❖ When combined with solid follow-up and a serious commitment to dynamic classroom instruction in every classroom every day, retention improves.
- ❖ Encourages instructors to become a team as they work together and encourage each other.
- ❖ Provides the best opportunity for the improvement of classroom teaching.
- ❖ Can even be viewed and used by the career services staff.
- ❖ Functions as a strong core program that is easily supplemented with additional materials, if desired.
- ❖ Is supported with additional materials and resources on the Training Masters web site.

